
Quentin Yroz

Tiburon, CA 94920

(415) 595-3560 | quentinyroz@gmail.com | WWW: quentinalexanderyroz.com

Education

Expected in 12/2024 **Grady College At The University of Georgia** Athens, GA
Bachelor of Arts: Journalism And Mass Communication

Accomplishments

- 3.55 GPA
- Honor Roll Student

Certifications

- John Huland Carmical Sports Media Institute at the University of Georgia

Experience

07/2024 - Current **Atlanta Falcons** — Atlanta, GA

Communications and Media Intern

- Record post-game press conferences amongst Falcons players and Coaches
- Transcribed all quotes from player and coach personnel for media guides and general media

10/2023 - Current **Barstool Sports** — New York, NY

Viceroy Media Intern

- Assist Barstool Viceroy Coordinators with various content on the University of Georgia Barstool social media handles including Twitter, Instagram and Tick Tock.
- Developed creative strategies by designing ideas for barstool merchandise for rivalry football matchups associated with our university. Increased viewership by the millions in both Twitter and Instagram impressions.
- Increased the Twitter following to over twenty thousand in a few months while growing the Instagram page by over 40 thousand followers over a span of two semesters.
- Hit a record high of 8.5 million twitter impressions in the month of January 2024.
- Analyzed social media trends to promote the newest content on campus by posting graphics, Tik Toks and highlights of UGA athletic teams resulting in tens of thousands of engagements and being featured on USA Today.

11/2022 - Current **University of Georgia Athletics** — Athens, GA

Communications Intern

- Work closely with the Senior Associate Athletic Director and Assistant Athletic Director with college basketball, tennis, football and golf team programs.
- Led interviews with players and head coaches of the UGA basketball and Tennis teams.
- Handle game notes to be used for media personal packages and game

notebooks.

- Transcribe notes for post-game press conferences with players and head coaches utilized by sports media.

05/2024 - 08/2024

Uplifting Athletes — Philadelphia, PA

Visual Media & Marketing Intern

- Created eye-catching and dynamic content for Uplifting Athletes' digital platforms, including social media, video platforms, email communications, and company website.
- Created marketing campaigns to raise awareness for the rare disease community across the U.S.A
- Reported directly to the Sr. Manager to integrate marketing and communications
- Build audience engagement and follower building, fundraising, and revenue generation.
- Support the fulfillment of sponsored and non-sponsored digital content for events and programs, including Lift for Life, 10,000 Mile Challenge, Uplifting Experiences, and the 2025 Young Investigator Draft.
- Assist in updating existing video asset files.
Updating existing YouTube videos for viewing optimization.

05/2024 - 07/2024

United Soccer League — Atlanta, GA

Social Media Intern

- Monitored and analyzed engagement metrics across all channels to determine the effectiveness of campaigns.
- Improved the followings on Instagram from 0 to 1500 followers in a two-month span.
- Created reports summarizing performance metrics such as impressions, clicks, likes and shares.
- Ran photography, videography and broadcasted the matches
- Used Creative Cloud to edit and improve the overall content being put out.

05/2024 - 08/2024

Skillshow — Seattle, WA

Video Creation and Editing Intern

- Created video content by editing highlights from Skillshow/Perfect Game
- Added special effects and created video compilation for outstanding players at each event.
- Communicated with clients regarding their vision for video projects such as Perfect Game.
- Conducted research on trends in visual effects used in videos as well as new technologies available for post-production workflows.
- Edited raw footage into finished product using Adobe Premiere Pro software.

05/2023 - 08/2023

Carolinas Golf Association — Pinehurst, NC

Communications Media Intern

- Handle communications support for CGA & TYGA tournaments, both on-site and from the office.

- Managed research, writing, fact-checking, and proofing of short-form and long-form content alongside the Director of Brand and Communications.
- Handle on-site posting of content to websites and social media sites. This included the creation of reels, recaps and drone shots for aesthetic content.
- Provided coverage for 12 tournaments throughout North and South Carolina by writing press releases, on-site photography, and video coverage.
- Managed duties including photography, videography, editing, and posting mid-round updates during tournaments.
- Interviewed players for post-round articles and CGA feature articles in the quarterly magazine "The Publication of The Carolinas Golf Association."
- Played a critical role along with management to ensure a successful tournament by managing staff on site with course marking, signage, live scoring, and rules officiating.

08/2024 - Current **University of Georgia Hockey** — Athens, GA

Digital Media Intern

- Created content for social media channels, including Instagram and Facebook.
- Coordinated video conferences between stakeholders in different locations.
- Developed digital media campaigns to target key audiences.

Skills

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| • Web Content Creation | • Photography and Videography |
| • Writing Editing and Proofreading | • Transcribing and Interviewing |
| • Social Media Management, Monitoring, Account Administration and Marketing | • Marketing and Coordinating Events |
| • Trend Analysis for Instagram, Twitter and Tik Tok | • Design Creation |
| • Press Release Writing | • Public Speaking |
| • Video Editing and Creative Cloud Proficiency | |